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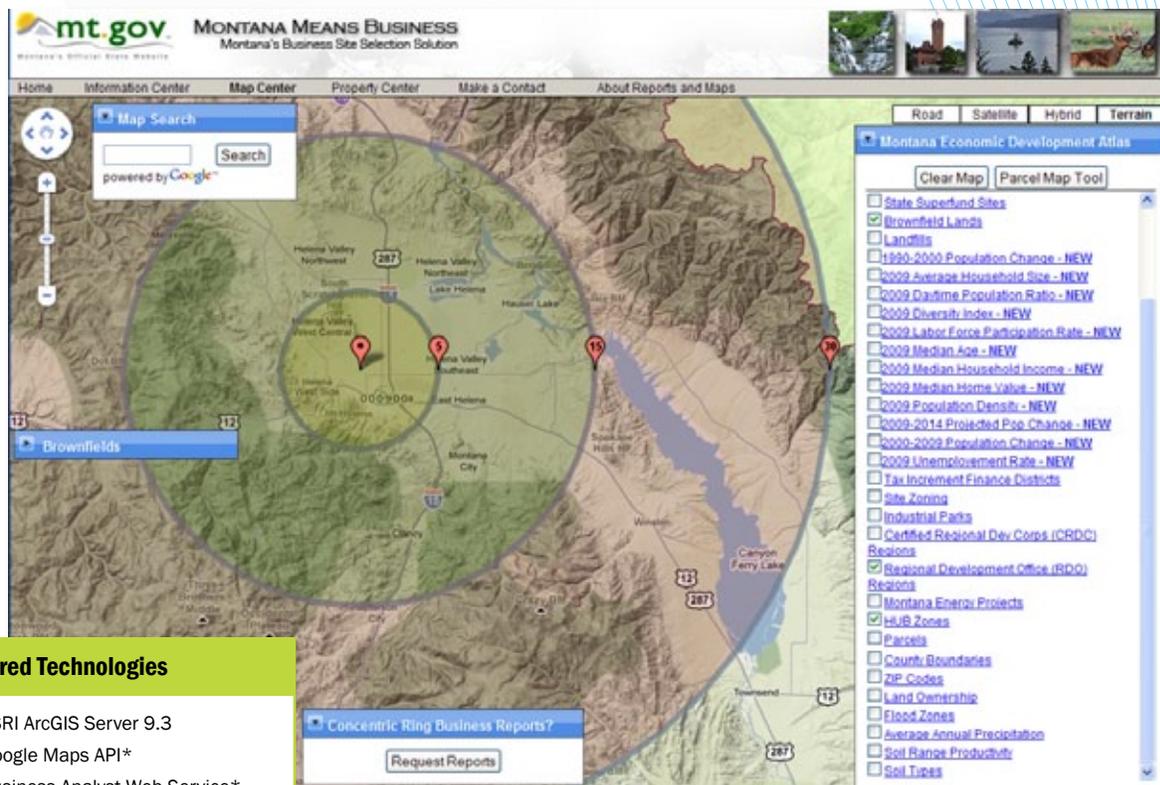
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# State of Montana Economic Development Geospatial Portal “Montana Means Business”

Easy-to-Use Solution for Economic Developers and Business Owners

GCS Research has delivered a first-of-its-kind web portal for the Governor’s Office of Economic Development. The portal is available to economic developers across the state of Montana. Working closely with ESRI and their Business Analyst ArcWeb Services enterprise package, GCS integrated statewide business marketing and demographic information into a robust, geospatially-driven application portal for the entire state of Montana.

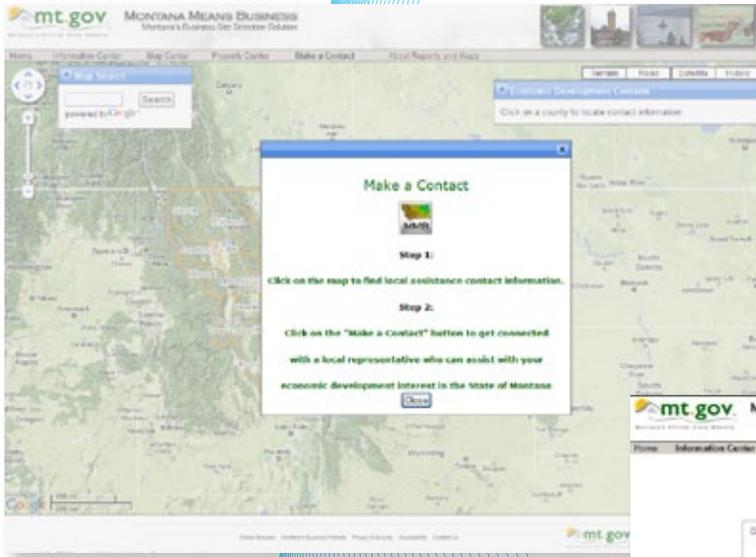
Known as Montana Means Business, the web application utilizes ArcGIS 9.3 technology, custom ASP.NET applications, and newly engineered Google Maps services to provide a host of reporting and analytical tools. Designed as an enterprise solution, Montana Means Business is a network-based approach to GIS-enabled applications.



## Featured Technologies

- ESRI ArcGIS Server 9.3
- Google Maps API\*
- Business Analyst Web Service\*
- Custom ASP.NET Code

Complex and sophisticated mapping functionality uses the familiar Google Maps Interface.

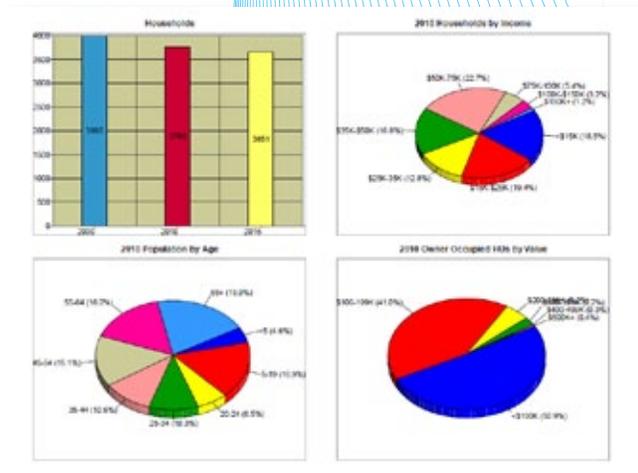


Splash screens provide step-by-step instructions for every aspect of the website.

Reporting services are hosted and maintained by ESRI, mapping and imagery services are co-mingled with the State of Montana GIS servers, and Google Map services are consumed into a unified application portal designed to assist economic development officers in pursuing local, regional, and statewide initiatives.



Simple drop-down menus allow users to profile cities, counties and zip codes.



Detailed reports, charts and maps are delivered directly to users via email.

One economic development corporation used early prototypes of Montana Means Business to successfully communicate key geographic, demographic, and marketing information to a large firm looking to establish a major presence in Montana. The corporation's access to Montana Means Business resources played a key role in securing the interest of the firm's national headquarters and achieving one of the biggest business recruitment success stories in Montana history.

Visit the Montana Means Business Portal at <http://mmb.mt.gov/>



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